

what they see  
**is what they get**





# eye-catching media

Show customers your products and services in an entertaining and informative way and they're far more likely to buy.

It stands to reason. Catch their eye, catch their business.

And all over the world, businesses just like yours are tapping into a dynamic new technology that allows them to do just that.

Better still, it costs many of them absolutely nothing.

The proposition is straightforward. We install digital posters at any location on your premises and then stream any information you require, remotely, to your High Definition screens.

The concept is called "Digital Signage" and Inurface Media is the leading business providing this technology.

## How does it work?

The information you show can be in any format: text, sound, images, video or any combination of these. The screens are controlled via the internet so changes to your content, schedule or display can be made quickly and with very little effort.

The system is dynamic, entertaining, informative, innovative – and persuasive!

## You're in control

You will have full control of your screens. You can have a mix of your own content, material from other preferred providers or suppliers, general entertainment or information – and in any balance you wish.



You can design, edit and manage the content of your screen. It is quite straightforward, however, if you prefer Inurface Media can design, edit and manage the screen on your behalf at minimal cost.

If you chose to sell screen space to other companies to promote their products or services you could reduce or eliminate any cost of the screen to your business.

## Who else uses our technology?

Our digital signage system is used by a variety of companies in retail and business - including Harrods, Thomsons and Camelot - as well as forward-thinking smaller companies like Café Gusto.

- information retention from Digital Signage is 37% higher than from printed media
- Digital Signage attracts the attention of 98% of people



### If you like what you see

And we know you will - call us to arrange a demonstration. We'll tailor a package to meet your precise needs and budget.

### Don't take our word for it

*Inurface Media is an innovative and effective marketing tool.*

*We wanted to promote our in-house services, to be different from our competitors and reinforce our brand. All goals have been achieved!*

*We are really impressed with their product and services.*

Tal Nissim  
Managing Director **Café Gusto**



*Inurface Media has proven to be an innovative, cost-effective means of communicating with our target audience in a non-invasive manner. The flexibility of the screens means that we can change our marketing campaigns quickly and easily making it a perfect platform for not only brand building activities, but tactical advertising too.*

*The team at Inurface Media have been a pleasure to work with and I would readily recommend them and their product to any fellow advertiser.*

Russell Brown  
Group Marketing & CRM Manager.  
**Dick Lovett (BMW MINI)**

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Inurface Media is a young, enthusiastic company with the expertise and infrastructure to get your message across. We offer fast, interactive, animated and video marketing communication on High Definition Screens. In conjunction with *Remote Media* and their award winning *Signage Live* software, we have installed a large number of HD digital screens in a wide variety of environments. If you are as excited with Digital Signage as we are, then please call us. We would be more than happy to arrange a meeting and discuss your needs and our solutions in greater detail.

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